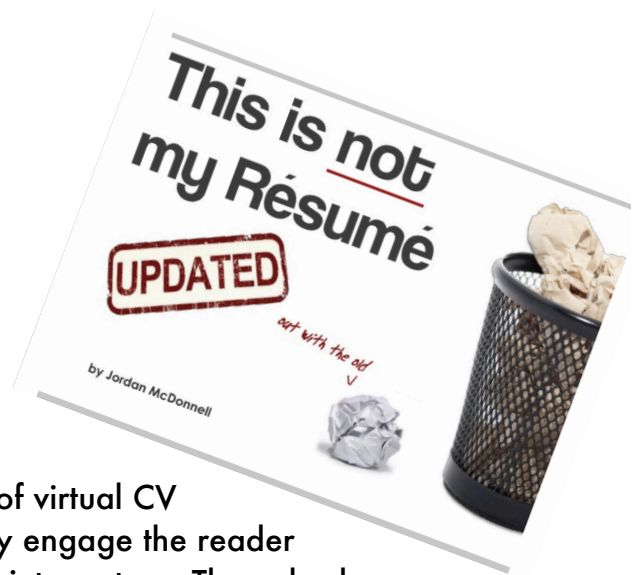


Media Studies

Virtual CV



Task:

Produce a virtual CV. This is a web-based document that advertises your skills in a creative way. One key feature of virtual CV is how they harness the power of digital story-telling. They engage the reader by not just conveying information but drawing the reader into a story. They also have personality; they convey attitude and style visually. All of these elements are used intentionally to win the attention of prospective employers or clients. It is vitally important that the image conveyed suits the kind of job the person is aiming for.

How:

You can use any of the following tools but you must include some original video.

- PPT
- Prezi
- iMovie
- Emaze
- Powtoon
- Haiku deck

What to include:

An impressive selection of skills related to a particular job. You could, for example, choose a Media focus and give examples of all the Media skills you have. Look at examples online to generate ideas.

Groups:

Work individually for this task.

How to get an A:

I'm looking for the following qualities:

- A clear and consistent aim
- A recognisable 'look' with appropriate use of fonts, colour, images
- An engaging 'story'
- Striking visual examples
- A range of skills creatively displayed
- Appropriate use of original video footage
- Accurate and appropriate language use